



**MISSION:** To promote, advocate and be a key resource for volunteerism in the Macomb area in partnership with agencies, organizations and institutions to enhance the spirit and quality of community life.

**GOALS:**

**A. CONNECT PEOPLE WITH OPPORTUNITIES TO SERVE**

- 1) Facilitate the exchange of information about volunteer service opportunities that have been identified by:
  - service and social clubs,
  - agencies and faith-based organizations,
  - individual citizens
  - and educational institutions
- 2) Facilitate the sharing of service opportunities with:
  - service and social clubs
  - agencies and faith based organizations
  - individual citizens
  - and educational institutions
- 3) Maintain an office and website for gathering and disseminating information about service opportunities and availability of resources.

**B. ENHANCE AND BUILD CAPACITY FOR LOCAL VOLUNTEERING**

- 1) Facilitate cooperation among service providers: organizations and individuals.
- 2) Assist volunteer managers with professional development, networking and training.
- 3) Manage and promote community volunteer service events.
- 4) Secure resources to support the mission and goals of Volunteer NOW.

**C. DEVELOP AND MARKET VOLUNTEERING**

- 1) Promote the benefits and values of volunteering and increase participation.
- 2) Communicate the existence, purpose and operational procedures of Volunteer NOW.
- 3) Recognize quality volunteer services and community volunteer leaders.
- 4) Collaborate with Western Illinois University volunteer programs and other education institutions.
- 5) Develop and market employee volunteer programs within the business community.

**D. PARTICIPATE IN STRATEGIC INITIATIVES**

- 1) Seek collaborative opportunities to involve volunteers in addressing community issues.
- 2) Serve as community leaders and catalysts for action.